

## REMARKS

The Applicant has carefully considered the Non-Final Action dated April 26, 2011 and the rejections set forth therein.

The Applicant has amended the claims, and submits that these claims are patentable for at least the reasons set out below.

### ***Claim amendments***

The applicant has deleted the duplicate claim 28 as requested by the Examiner.

The applicant has amended claims 19 and 35 to incorporate the features of claims 20 and 36 respectively. The applicant has further clarified the features in claims 19 and 35 to specify that the new message area comprises an indication of a newly received message of a one of the different message types, at least a portion of the newly received message and an indication of the message type for that newly received message.

Support for this amendment may be found in FIG. 4, for instance.

The Examiner combined Ausems and Kumar to find the feature of multiple message areas being horizontally and vertically separated. The applicant notes that Fig. 11 of Kumar only discloses a single "Communications" area, the rest of the areas being related to transactions, alerts, calendar, account bookmarks, network and portfolio tracker, for instance. Accordingly, FIG. 11 does not relate to a device or system for displaying multiple message types to a user. The applicant questions the motivation to combine Kumar and Ausems in view of the different nature of the applications.

The Examiner further combined Ausems and Kumar with Pathiyal in objecting to claims 20 and 36. Pathiyal was cited as disclosing (FIG. 2; para. [0045]) a message area with an additional message area of newly received messages.

As shown in FIG. 2, new email messages may be indicated at a top of the screen by an icon and a number indicating a number of unread messages (15).

The applicant has amended claims 19 and 35 to incorporate the features of claims 20 and 36. The amendment further clarifies the nature of the new message area. In particular, the new message

area comprises an indication of a newly received message of a one of the different message types [that are being displayed on the screen]. The area also comprises at least a portion of the newly received message and an indication of the message type for that newly received message.

The applicant submits that the claims as amended are allowable over Ausems, Kumar and Pathiyal. In particular, the applicant submits that the cited references fail to disclose, alone or in combination, a combination of a screen comprised of at least three message areas, each message area associated with a distinct one of different message types, and a new message area at the top of the screen, the new message area comprising an indication of a newly received message of a one of the different message types, at least a portion of the newly received message and an indication of the message type for that newly received message.

The Applicant submits that the amended independent claims are patentable over the cited art. None of the cited art, taken separately or in combination, discloses a method of displaying a screen comprising the message areas detailed in the claims. The remaining claims inherit the limitations of the independent claims, and are therefore patentable for at least the same reason.

The applicant has limited this response to addressing the currently presented independent claims, but reserves the right to make further arguments regarding the dependent claims and the cited prior art should the need arise in the future.

## **Conclusion**

No new subject matter has been added by this amendment. Favorable reconsideration and allowance of this application are respectfully requested.

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